



2024 Sponsorship Opportunities



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Get in touch

Over the next few pages, we have highlighted some of the existing opportunities that we have coming up for 2024, and we'd love to hear from you if any of them sound like a good fit for you, but even if they don't!

We are always open to partnering on bespoke events, round-tables, scholarships, etc. If you have an idea, we want to hear it!

Contact us:

Jo Kowalczyk, CEO

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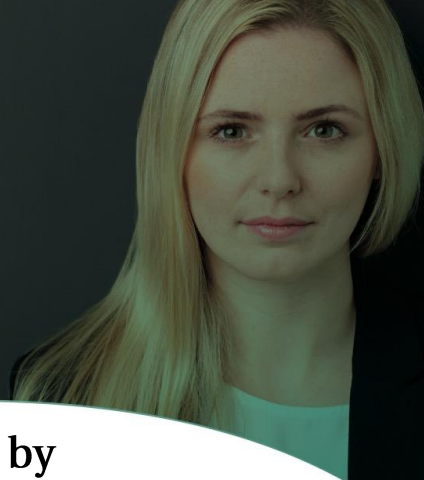
For more information on our past events, please check [our website](#).

Thank you for your support

Women in Super is a not-for-profit organisation that works to improve women's retirement outcomes, by advocating for a super system void of gender-based inequality.

To support our advocacy work, we host a calendar of events, which is essential to providing our 5,000 members – primarily women working within the super sector – with various professional development, networking and career progression opportunities, including events, scholarship programs, and training sessions.

We are always looking for generous sponsors who are looking to support the work that we do in order to keep our costs as low as possible for our members.



Calendar of Events

Upcoming events scheduled for 2024 (more to be announced)

<u>JANUARY</u>	<u>FEBRUARY</u>	<u>MARCH</u> <ul style="list-style-type: none">• International Women's Day• ACSI Breakfast	<u>APRIL</u> <ul style="list-style-type: none">• 30th Anniversary Gala dinner
<u>MAY</u> <ul style="list-style-type: none">• Online Budget webinar• Mini-PD Series (VIC)	<u>JUNE</u> <ul style="list-style-type: none">• National Speed Mentoring Week	<u>JULY</u> <ul style="list-style-type: none">• Policy priority launch	<u>AUGUST</u>
<u>SEPTEMBER</u> <ul style="list-style-type: none">• National Road Show	<u>OCTOBER</u> <ul style="list-style-type: none">• Helen Hewett Oration	<u>NOVEMBER</u> <ul style="list-style-type: none">• AGM	<u>DECEMBER</u> <ul style="list-style-type: none">• End of year events

Sponsorship Opportunities

There are a variety of sponsorship opportunities available, both as monetary or in-kind.

- Various price-points
- Both state-based and national activities
- Custom partnerships available:
 - Scholarships;
 - Events;
 - Research;
 - Programs;
 - Anything else you can think of!



Mavis Robertson International Women's Day

Held in honour of our founder each year, our International Women's Day events tour an inspirational keynote speaker in keeping with the UN's theme.

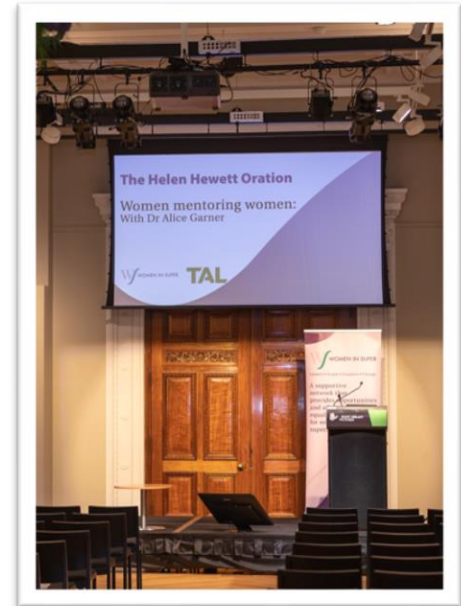
	Melbourne	Sydney	TBC
Date:	7 March 2024	5 March 2024	6 March 2024
Location:	Plaza Ballroom	TBC	TBC
Audience size:	350	200	100
2024 speaker:	TBC		
Previous speakers:	Kristine Ziwica, Khadija Gbla, Jane Caro		
Price:	Platinum \$10,000; Gold \$5,000		
Previous sponsors:	J.P. Morgan (Platinum); Robert Walters (Gold)		



Helen Hewett Oration

The Helen Hewett Oration is an annual event, used to spotlight current relevant researchers and their projects.

Date:	October 2024
Location:	TBC
Audience:	200, open to all
Price:	Platinum \$10,000; Gold \$5,000; Silver \$2,500
2024 speaker:	TBC
Previous speaker:	Alice Garner
Previous sponsors:	TAL



30th Anniversary Gala Dinner

2024 marks Women in Super's 30th anniversary, and we think that is something to celebrate!

Date:	March 2024
Location:	Melbourne
Audience:	300, open to all
Price:	Platinum \$10,000; Gold \$5,000; Silver \$2,500
2024 speaker:	TBC

Networking Breakfast at ACSI

Women in Super has had a long-standing presence at industry conferences and are a great opportunity to connect with interstate colleagues and partners.

Date:	14 March 2024
Location:	Sofitel Melbourne
Audience:	200, open to all
Price:	\$2,500
2024 speaker:	TBC
Previous speakers:	Liza McDonald (2023), Nareen Young (2022)
Previous sponsors:	Refinitiv



What's in it for you?

There are a range of benefits offered to event sponsors, and although they may differ from event to event, they may include:

Brand Awareness

- Logo placement opportunities included in all marketing collateral
- Digital signage
- Social media partnership
- Verbal acknowledgement during event

Networking

- Complimentary tickets
- Seating at head table with other VIPs
- Speaking opportunities

Thought Leadership

- Publish content through our digital newsletters



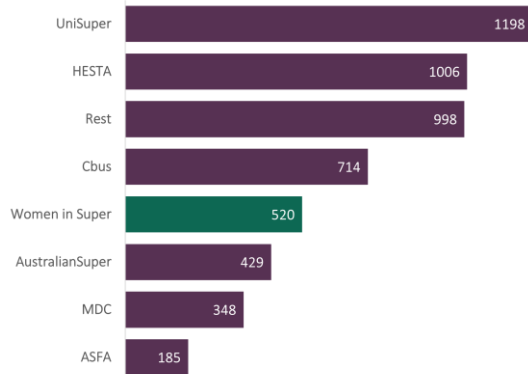
Our social media

Comparative pages on LinkedIn

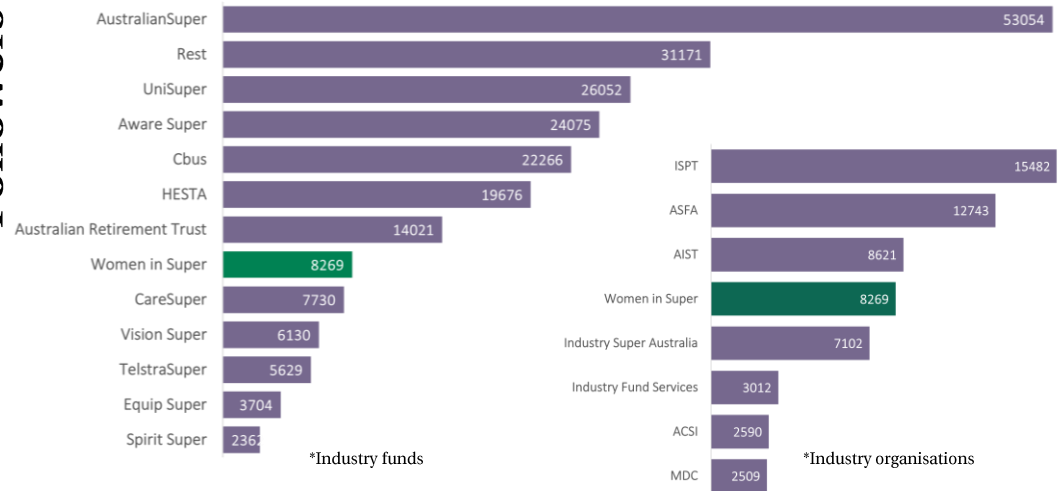
For an organisation of our size, we have a considerable audience of followers across the industry which continues to steadily grow.

This, combined with a consistently strong engagement rate proves the valuable interactions our followers are having with our content.

Engagements



Followers



Organisations we've partnered with



INDUSTRY SUPER HOLDINGS



ROBERT WALTERS





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